

**Action Plan in response to Community Services Scrutiny Review of Edgar Street Grid Development**

<b>Recommendation: 1</b>	The Expanded City Centre – That the scheme is referred to as the expanded City Centre to reflect the “one city” approach in creating benefit for and linkages between the whole of the city centre area.
<b>Actions</b>	<ul style="list-style-type: none"> <li>• Use the term “expanded City Centre” in any form of marketing, PR, etc., to reflect the focus of new development to create a thriving and economic prosperous City Centre</li> <li>• Progress with the development of the expanded city centre project, starting with infrastructure improvements with link road planning application submitted in 2009</li> <li>• Establish design strategy to cover the extended City Centre and historic centre through a commission to Ben Hamilton-Baillie to produce the strategy for adoption in April 2009</li> <li>• Make improvements to Widemarsh Street as a key linkage to the expanded City Centre with agreed process for detailed design, costs/inclusion in Capital Programme by February 2009.</li> </ul>
<b>Recommendation: 2</b>	Consultation – The importance of full consultation is recognised both to ensure the best result for the people of Herefordshire, but also to ensure compliance with all planning regulations. ESG to continue with its current consultation (both giving and receiving) and to investigate and use other innovative methods of consultation as appropriate.
<b>Actions</b>	<ul style="list-style-type: none"> <li>• Consultation, both formal and informal, will continue as the development progresses. Specific events on the integrated transport hub, business relocation, the new area, the retail quarter, strategic flooding and sustainability are all planned by ESG for the early part of 2009. Other opportunities for people to comment and raise issues will come through the establishment of an information stall in the Butter Market, meetings, the ESG website and a regular programme of newsletters.</li> <li>• Specific formal consultation will be undertaken on elements of the scheme as these reach the stage of submission of planning applications. This consultation will be carried out by ESG and development partners prior to submission and by the Council as local planning authority during the consideration of schemes after submission, all to meet the requirements of the Council's Statement of Community Involvement.</li> </ul>
<b>Recommendation: 3</b>	Town Centre Impact Study – That the Town Centre Impact Study commissioned by Stanhope as part of the planning process, is independently verified or conducted.
<b>Actions</b>	<ul style="list-style-type: none"> <li>• Stanhope to commission independent company to prepare Impact Study to accompany planning application submission.</li> <li>• Herefordshire Council to verify information submitted and subject to public scrutiny as part of the planning process, following established procedures. This includes the commissioning by the Council of an independent audit of the Study to provide expert advice to the local planning authority.</li> </ul>

<b>Recommendation: 4</b>	Business as Usual – that a partnership approach lead by the City Partnership is taken to address any down turn in use of the City Centre during construction work.
<b>Actions</b>	<ul style="list-style-type: none"> <li>• That the Hereford City Partnership create a plan of action by April 2009 to address marketing requirements during construction work, including development work for the Cathedral Close.</li> </ul>
<b>Recommendation: 5</b>	Linkage to the Courtyard – consideration is given to creating better linkage to the Courtyard Centre for the Arts for the venue to be part of the wider leisure offer presented as part of the expanded city development.
<b>Actions</b>	<ul style="list-style-type: none"> <li>• To be taken forward in detailed design of the new development on the Livestock market site.</li> </ul>
<b>Recommendation: 6</b>	Hereford City Centre Regeneration Strategy - The Hereford City Centre Regeneration Strategy as a ten-year ambition is endorsed. The strategy should be presented to Committee specifically outlining the implementation of schemes through a partnership approach.
<b>Actions</b>	<ul style="list-style-type: none"> <li>• That a report is presented to Community Services Scrutiny Committee.</li> </ul>
<b>Recommendation: 7</b>	Support for Businesses - For the committee to fully understand via written report the current and intended support to businesses to relocate from the ESG site.
<b>Actions</b>	<ul style="list-style-type: none"> <li>• That a report is presented to Community Services Scrutiny Committee at the first opportunity.</li> </ul>
<b>Recommendation: 8</b>	Inclusion of the Football Ground – For officers of the Council to submit a report to Committee on the current position and options available to enable the development of the Football Ground.
<b>Actions</b>	<ul style="list-style-type: none"> <li>• That a report is presented to Community Services Scrutiny Committee at the first opportunity.</li> </ul>